

Graphic Designer

Job Brief

We are looking for a qualified **Graphic Designer** who will design graphics for apps and websites. You will work as part of a small team which requires you to be a team player but also be able to work individually and independently.

We are looking for a Graphic Designer with excellent graphic skills, creative mindset and innovative thinking. Still, you must be able to follow instructions and meet agreed project deadlines.

The required responsibilities are:

- Design new sites and mobile content, create visually appealing digital pages that feature user-friendly design and clear navigation
- Implement, edit and architect front-end interactive features, static and animated banners, email templates, other customer-facing content and marketing material
- Creating and designing digital newsletters
- Create and translate mock-ups/wireframes into fully featured production screens
- Create static and interactive graphics, responsible for designing the digital experiences
- Optimize designs for web and apps
- Create design for web pages with WordPress, HTML5, CSS, Java Script and optimized landing pages
- Assist with updating content on our sites
- Participate in user acceptance testing/issue resolution
- Upgrade site by updating content and graphics; monitoring performance and results; identifying and evaluating improvement options
- Stay up-to-date with industry developments, trends and best practices
- Participating in professional organizations, reading professional publications and maintaining professional networks

Required Skills

- Innovative approach
- Proven work experience as graphic designer
- Ambition and dedication are higher valued than experience within this job
- BSc degree in graphic design
- Fluent in English
- Attention to detail
- Project management skills within a fast-paced work environment
- An ability to communicate and work in a team
- General understanding and analytic ability of User Experience (UX) and User Interface (UI) design